

**Pre-Bid Queries for Request for Proposal (RFP)**

**Expression of Interest (EOI) for Empanelment of Media Agencies/Owner**

No: 4573/C&P/MPTBMEDIA/2023

System No: 2023\_MPTB\_291907

17/07/2023

S.N	RFP Clause and Page no.	Clause as stated in RFP	Query/Remark	Query response
<b>SRISHTI COMMUNICATIONS</b>				
1)	-	-	We are having different Media under different Company Like New Delhi Railway Station is under “ <b>Srishti Communications</b> ”, Bangalore Railway Station is under “ <b>Sharma Srishti Synergy</b> ” and Yeshwantpur Railway Station and Bangalore Cantt Railway Station and Chennai Airport under “ <b>Srishti</b> ”, All our Media are DAVP empaneled except <b>Chennai Airport</b> , My Query is whether we can apply under one Single Company ( Srishti Communication) and for rest of the other Company’s we can give a Authority Letter Stating that its our Sister Concern <b>OR</b> for each of the media we have to apply separately.	Each entity has to apply separately if Legal entity is different
2)	-	-	The Other Query we have that if after our empanelment with MPTB can we give proposal of other Media which is not empaneled with MPTB (but is regd with DAVP or is having Sole rights of the Media).	Please refer point no.(i) of Corrigendum-1
3)	-	Regarding ascertain of the Commercial rates	Also, we are having sole rights at Chennai Airport but doesn’t have the DAVP empanelment , so how to ascertain the Commercial rates of this Media- Can we attach the RO’s of other Tourism Department ( UP Tourism) issued to us for the said Media.	Please refer point no.(i) of Corrigendum-1

UNIQUE ADVERTISING				
4)	-	RELATED TO DAVP RATES	<p>हमारे संस्था के पास कई शहर में सोल राइट मीडिया है। लेकिन डीएवीपी से रेट एंड नहं है। इस केस में हमारे मीडिया का या रेट कोट कर कृपया उचित मागदशज्ञ कर।</p> <p>या डीएवीपी रेट कॉट नहं होने के कारण हमारे सोल राइट मीडिया के लिए इंपेनलमट के लिए हम या करना होगा।</p>	Please refer point no.(i) of Corrigendum-1
5)	-	Related to cost of replacement of flex	लैस डैमेज का विधि में दोबारा लैस ट का कॉट को भी पट कर।	Please refer point no.(ii) of Corrigendum-1
TIMES INTERNET LIMITED				
6)	Scope of Services & Form 1 Point 7	-	<p>Scope of Services &amp; Form 1 Point 7 (Digital Websites Media Missing)</p> <p>Is Digital Websites - Web, Mobile &amp; App Display Banner media also part of the Scope of Services?</p> <p>Digital websites we run Banner ads (attached sample FYI)</p>	Please refer point no. (iii) and (iv) of Corrigendum-1
7)	-	Rates: DAVP & Commercial	<p>We are Media Owners "<b>Times Internet Limited</b>" Digital Arms of Times Group.</p> <p>Our Legal Entity is Times Internet Limited and we own the following portals/w websites.</p> <ol style="list-style-type: none"> <li>1. Times of India (<a href="https://timesofindia.indiatimes.com/">https://timesofindia.indiatimes.com/</a>)</li> <li>2. Economic Times (<a href="https://economictimes.indiatimes.com/">https://economictimes.indiatimes.com/</a>)</li> <li>3. Navbharat Times (<a href="https://navbharattimes.indiatimes.com/">https://navbharattimes.indiatimes.com/</a>)</li> </ol>	Please refer point no. (i) and (v) of Corrigendum-1

			<ol style="list-style-type: none"> <li>4. Maharashtra Times (<a href="https://maharashtratimes.com/">https://maharashtratimes.com/</a>)</li> <li>5. Vijay Karnataka (<a href="https://vijaykarnataka.com/">https://vijaykarnataka.com/</a>)</li> <li>6. EiSamay (<a href="https://eisamay.com/">https://eisamay.com/</a>)</li> <li>7. Tamil Samayam (<a href="https://tamil.samayam.com/">https://tamil.samayam.com/</a>)</li> <li>8. Telugu Samayam (<a href="https://telugu.samayam.com/">https://telugu.samayam.com/</a>)</li> <li>9. Malayalam Samayam (<a href="https://malayalam.samayam.com/">https://malayalam.samayam.com/</a>)</li> <li>10. IndiaTimes (<a href="https://www.indiatimes.com/">https://www.indiatimes.com/</a>)</li> </ol> <p>We are empaneled on DAVP and have DAVP rates, and we are media owners as well</p> <p>We wanted clarification with respect to Rates as for <b>Tourism we operate at Commercial Rates only like the Ministry of Tourism, Rajasthan Tourism, Kerala Tourism</b>, so can we submit the documents as per the commercial rates? If so, Form 2 Table Commercial rate column is missing. Please advise.</p> <p>If DAVP rate is mandate criteria for work order DAVP empaneled Agencies can buy media from media owners at DAVP rates, if media agencies gets empaneled, how the media owners will get work order as rate is going to be standard i.e. DAVP rates, because individual media houses will give their own DAVP rates while media agencies will provide DAVP rates of all the empaneled websites. So we assume preference will be given to media agencies in such cases.</p> <p>So if media owners like us gets empaneled also what's the scope &amp; possibility of getting work orders directly from Madhya Pradesh Tourism</p> <p>Please help us understand and advise us on the way forward.</p>	
--	--	--	--	--

KHUSHI ADVERTISING				
8)	-	-	If we are empaneled in Madhya Pradesh Tourism, then in future any kind of media comes for our agency, then how can we add it, please clarify	Please refer point no. (i) of Corrigendum 1
9)	-	Clause 7 point no. (iii) The MPTB shall release payment to the agency within 30 days after satisfaction of scope of work & deliverables and verification of bills by MPTB and deducting taxes as applicable.	"The payment amount will be made as soon as possible" what will will be the timeline or No of Days.	Please refer point iii) of clause 7 of the EOI.
10)	Clause 3 Other terms and conditions  Point No. i, ii, iii  Page No. 8	i. Editing, adaptation and transfer of various media Likewise, adaptation of TVCs/Print ad/Outdoor/Aircrafts and Train Wrap/ Bus Coach Wrap/ Digital and Social Media creatives for media plan/inventory. ii. Translation or conversion of content/creatives in regional languages. iii. Production cost for online transfer of TVCS, Jingles etc. to Radio FM, Multiplexes and other media should be included in overall agency service charges/ cost, no separate payment shall be made on these accounts.	Point No 3. i,ii,iii We can't do any kind of change in the video Ad given in advertisement because we are only space seller we don't have production house or recording facility, Final campaign to be provided by Department.	Please refer point no. (vi) of Corrigendum 1